



# TRAVELING WELL FOR LESS

TRAVEL MORE, SPEND LESS

Tips and tricks to save money on travel

[TRAVELINGWELLFORLESS.COM](http://TRAVELINGWELLFORLESS.COM)

[TRAVELINGWELLFORLESS@GMAIL.COM](mailto:TRAVELINGWELLFORLESS@GMAIL.COM)

## ABOUT

Debra Schroeder is a former 12-year travel industry executive who has traveled the world using airline miles and credit card points since 1994. Debra is a freelance writer and content creator who is always on the go. With a penchant for adventure, she loves active travel, discovering off the beaten path destinations, finding the hidden gems in every city, and specializes in value luxury travel for every budget.



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58% Female, 42% Male viewers

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21% 55+ years old

86% of readers have income of \$50,000 to \$150,000 a year



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